

MY STAY – PRODUCT CRITERIA

Internationality

Your product/service has been on sale on international market and/or you have had international customers

Your product/service is in line with Visit Finland's internationalization criteria

Your web page is in English and/or in the language of your target country

You can serve customers in English and/or in the language of your target country

FIT

Your product/service can be booked by an individual traveler

The minimum group size is between 1-9 persons

Visibility

The product/service you are selling can be found on your web page in English and/or in the language of your target country

The product description on the international company web site has all necessary information in English and/or in the language of your target country→

Event (only recurrent events/exhibitions, NO events with limited duration) : description, date, place, performers and program, ticket price and where to buy tickets

Attraction: description, opening hours, entrance fee (if applicable)

Product service: description, duration, group size (see FIT), price and what is included in the price