



THE LINK FOR ADDING NEW PRODUCTS INTO MY STAY IS OPEN

10.-31.10.2017

Benefit from the possibility of a wider visibility for your travel products! The link to [visitfinland.com](http://www.visitfinland.com)'s My Stay -database is open for new travel products 10.-31.10.2017.

This time we are especially looking for services/products which are ***accessible*** and ***sustainable***.

You can add your products to My Stay [here](http://www.visitfinland.com/your-stay-travel-products/). <http://www.visitfinland.com/your-stay-travel-products/>The link opens on Tuesday 10th of October 2017.

Why should my company be on My Stay?

- My Stay is the "display window" of Finnish travel products on international markets
- The visibility of My Stay products is wide: Visitfinland.com over 8 million visits per year and My Stay 50 000-100 000 visitors per month.
- The visibility will be even wider through an API.
- My Stay is a complimentary service offered by Visit Finland for the Finnish Travel Trade

My Stay is part of almost every Visit Finland marketing and sales activity:

- Visit Finland programmes use My Stay database to collect product families and enlist the products in their marketing and sales activities
- The campaigns of Visit Finland generate traffic to [visitfinland.com](http://www.visitfinland.com) and My Stay-product section
- My Stay products are present on fairs, PR- and trade visits, in newsletters etc.
- My Stay-products are linked to other sections of [visitfinland.com](http://www.visitfinland.com), such as articles, growth and umbrella programme theme sites etc.

You will find more information about My Stay [here](#).

Here you can see the My Stay service on [visitfinland.com](http://www.visitfinland.com): www.visitfinland.com/mystay

If you have questions, please, contact Liisa Renfors (liisa.renfors@visitfinland.com).

